

THE IMPORTANCE OF LEADERSHIP ON BUSINESS ETHICS AT ORGANISATIONS

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Abstract

The purpose of this study is to board the issues dealing with ethics code of behave and the role and importance of leadership on motivation of staff to lead up effectiveness and quality at organization or institution. The paper presents ethic standards and their importance for the success and competitive priorities for organizations and institutions. The elaboration of paper is carried by using normative and comparative method attended by secondary source of data in the form of papers, journals, books, web-pages and manuals of organizations. There are studied principles of ethic codes in two organizations, Bus Eireann of Ireland and Kosovo Privatization Agency, of Kosovo and practical implementation of ethic codes in both cases. Next to written policies for ethics there exist failures and mistakes on the ethics at working place present in the everyday life as a result of improper behave of someone. Ethic behave have had positive impact at organizations, while non-ethic behaves have serious impact to development of staff, keeps away incitement of tacit knowledge, obstructs innovations and creative work. Development and approval of ethic code and ethic practices at organization will not stop the non-ethic behaves, but will give to people a kind of measurement versus which to measure behave. Executive leaders at organizations should assess if the written or unwritten code is not respected so that the employees to feel safe for their integrity and to feel appreciated.

Keywords: *ethics, behave, integrity, faith*